

*We are a welcoming, active, and business-friendly rural foothill community built on California's rich gold rush history.*

### City Manager's Report

January 27, 2026, City Council Meeting

Prepared by: Denis Nishihara, Director of Community Services  
Matt Lishman, Assistant Director of Community Services



Item#: 12.3

**Subject:** To provide an update to the City Council of the City of Placerville regarding Community Special Events; including but not limited to Main Street Events with full street closures.

---

**Recommendation:** There are currently no formal recommendations. This is an update for informational dialog and Council direction.

**Purpose:** To update the City Council on the Special Events for 2025 in accordance with the approved Special Event's Permitting Guidelines and review the current list of event applications received to date for 2026.

**Strategic Plan Strategy:** Maintain/Improve Quality of Life. Provide and maintain vibrant public spaces, events and programs and ensure a well-designed and protected City infrastructure. Strategy- Improve and refine special events.

**Background:** The City of Placerville's Community Services Department hosts, supports and administers permits for various special events within the City of Placerville. This service promotes strong community engagement for City and County residents. Local events connect community members through festive positivity, bonding families, increasing local consumerism and sentimental fun. While many of the events are organized and coordinated by community groups; the City Sponsors or Co-Sponsors the Fishing Derby, Rise and Shine, Community Clean-Up Days, EDC Special Olympics Law Enforcement Torch Run, National Night Out, Trick or Treat on Main Street, Hometown Holidays Tree Lighting, and the Hangtown Christmas Parade.

The adoption of the Special Events Guidelines and Application in 2024 resulted in a streamlined and more concise process. This had a balanced impact on local events within the City. Certain smaller events with limited financial support were unable to proceed with full street closures due to increased overhead costs. However, an opportunity emerged for relocating such events to centralized parking lots only. This adjustment supported successful delivery for events of appropriate scope. Meanwhile, larger-scale events remained fiscally viable without major changes, as right-sizing to more manageable spaces proved effective. As a result, all events hosted in 2025 were perceived as successful.

**Pros -** The Special Event application and guidebook are comprehensive, encompassing an array of guidelines to support safe, healthy, and successful events. The content

enhances fiscal responsibility, liability management, county health permit and safety compliance.

**Cons:** The content is overly extensive and laden with unnecessary filler, rendering it excessively complex and challenging to follow. It should be streamlined for enhanced clarity and effortless understanding. Additionally, the application form's formatting demands minor revisions to integrate simpler, more intuitive components.

**Discussion:** The following table lists the successful events held in 2025:

2025 Special Events			
Date	Event	City Sponsored?	Location
1/25/2025	Savage Wedding	No	Bell Tower
1/20/2025	MLK March	No	Town Hall and March Down Main St on Sidewalk
3/8/2025	The Spirit of Benny Fun Run and Walk	No	Ivy Lot and Trail
4/5/2025	Fishing Derby	Yes	Lumsden Park
4/26/2025	JSSF Scholarship Memorial Fund Run/Walk	No	Town Hall and Trail
4/26/2025	Rise and Shine	Yes	City Parks and Trails
5/3/2025	A Taste on Main Street	No	Old City Hall Parking Lot
5/11/2025	Main St Block Party	No	Main Street Full Closure
5/24/2025	Memorial Day Run	No	Placerville Station and Trail
6/4-10/29/25	Main St Farmers Market	No	Mooney Parking Lot
6/7/2025	Wagon Train Parade	No	Bell Tower and Main St.
6/7/2025	Community Clean Up Day	Yes	Placerville Station
6/20/2025	EDC Special Olympics Law Enforcement Torch Run	Yes	Rolling Closure from Mosquito to Bell Tower
8/5/2025	National Night Out	Yes	Throughout the City
9/20/2025	Oktoberfest	No	Main Street Full Closure
10/1/2025	EDHS Homecoming Parade	No	Rolling Closure from Ivy Lot to Sacramento St.
10/11/2025	Girls Night Out	No	Fox Lot Closure
10/18/2025	Community Clean Up Day	Yes	Placerville Station
10/18/2025	PCS Health Walk for Life	No	Walked from Office on Cedar Ravine to Bell Tower and Back on Sidewalks
10/31/2025	Trick or Treat on Main	Yes	Full Main St. Closure
11/1/25-11/2/25	Sugar Skull Artwalk	No	Decorations On Bell Tower
11/28/2025	Hometown Holidays Tree Lighting	Yes	Full Main St. Closure
12/7/2025	Hangtown Christmas Parade	Yes	Rolling Closure from Broadway to Sacramento Street.
12/20/2025	Placerville's Holiday Jingle & Mingle Run	No	Placerville Station and Trail

The following table shows pending event applications for the year 2026:

2026 Special Events			
Date	Event	City Sponsored?	Location
1/19/2026	MLK March	No	Town Hall and March Down Main St on Sidewalk
3/21/2026	The Spirit of Benny Fun Run and Walk	No	Ivy Lot and Trail
4/11/2026	Fishing Derby	Yes	Lumsden Park
4/25/2026	Rise and Shine	Yes	City Parks and Trails
5/9/2026	Community Clean Up Day	Yes	Placerville Station
5/9/2026	Block Party	No	Full Main St. Closure
5/16/2026	A Taste on Main Street	No	Old City Hall Parking Lot
6/6/2026	Golden History Days/Wagon Train Parade	No	Bell Tower and Main St.
8/4/2026	National Night Out	Yes	Throughout the City
9/19/2026	Oktoberfest	No	Main Street Full Closure
9/24/2026	EDHS Homecoming Parade	No	Rolling Closure from Ivy Lot to Sacramento St.
10/10/2026	Community Clean Up Day	Yes	Placerville Station
10/31/26	Trick or Treat on Main	Yes	Full Main St. Closure
11/2/2026	Sugar Skull Artwalk	No	Requesting Full Street Closure
11/27/2026	Hometown Holidays Tree Lighting	Yes	Full Main St. Closure
No Application	Hangtown Christmas Parade	Yes	Rolling Closure from Broadway to Sacramento Street.

**Options:**

1. Receive and file information for informational purposes only.
2. Provide staff recommendations and directions.

**Environmental:** N/A

**Cost:** N/A

**Budget Impact:** N/A



Dave Warren, City Manager



Denis Nishihara, Director of Community Services